

The Heart of a Hero



John Elliott graduated in May 2000 from the United States Naval Academy with a B.S. in Systems Engineering, and received his commission as an Ensign in the United States Navy. He was preparing to attend Naval Flight Officer School in Pensacola, FL when he was killed in a head-on collision with a drunken driver.

At the Academy, John distinguished himself as a Human Education Resource Officer (HERO) and was selected the outstanding HERO in his class. In his honor and in an effort to end drunk driving fatalities and accidents, the HERO Campaign has been established.

HERO Campaign Objectives

The purpose of the campaign is to encourage people to drive sober and become designated drivers. In cooperation with schools, colleges, businesses, law enforcement agencies, and other community-based organizations we ask you to help keep drunk drivers off our highways.

HERO Accomplishments

- New Jersey and Delaware have officially adopted the HERO Campaign as their designated driver brand.
- The National Lieutenant Governor's Association has endorsed the HERO Campaign.
- John's Law I and II, passed on both local and federal levels, give police the authority to impound the cars of drunken drivers for up to 12 hours and detain drivers until sober for up to 8 hours.
- The HERO Campaign has been adopted by several NFL and Major League Baseball teams, schools and colleges, and restaurants and taverns from Boston to Key West, Fla.
- Be a HERO. Be a Designated Driver billboards have been posted throughout New Jersey including the entrance into the Lincoln Tunnel.

Join us for a day of
pure golf enjoyment and support
the wonderful work of the
John R. Elliott Foundation and
its HERO Campaign
for Designated Drivers.®

"One of the top ten courses
you can play in America!"
Golf Magazine



Ensign John R. Elliott

HERO
Campaign

for Designated Drivers®

A Program of the
John R. Elliott Foundation

—www.herocampaign.org

P.O. Box 700, Somers Point, New Jersey 08244
609-272-0100

JOHN R. ELLIOTT
8TH ANNUAL
BE A HERO
GOLF TOURNAMENT



Ensign John R. Elliott
17 November 1977 - 22 July 2000
US Naval Academy Class of 2000

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17 November 1977 - 22 July 2000
US Naval Academy Class of 2000

Wednesday, May 14, 2008

Sand Barrens Golf Club
Swainton, New Jersey
Exit 13 off the Garden State Parkway

Hosted by



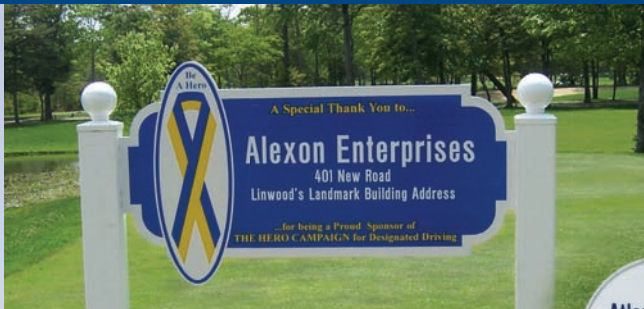
Presented by



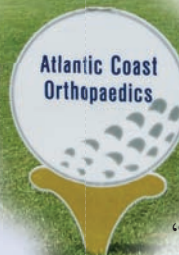
JOHN R. ELLIOTT
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GOLF TOURNAMENT

Hosted by
MEDILINK

Presented by
Wawa



Hole sponsor sign and golf ball sign samples from 2007



JOHN R. ELLIOTT
8TH ANNUAL
BE A HERO
GOLF TOURNAMENT

Wednesday, May 14, 2008

11:30: Registration & Lunch
Compliments of Applebee's

11:30: Putting Contest
by Millennium Radio

1:00: Shotgun Start
Scramble Format

"Tin Cup Challenge" & Dinner to Follow

SPONSORSHIP OPPORTUNITIES

ENSIGN: Includes company name on golf ball sign at tee or green\$300

LIEUTENANT: Includes company name on golf ball sign at tee and one player.....\$500

LIEUTENANT COMMANDER: Includes a large hole sponsor tee sign & recognition on sponsor board\$750

COMMANDER: Includes golf twosome, large hole sponsor tee sign & recognition on sponsor board \$1,000

CAPTAIN: Includes golf foursome, large hole sponsor tee sign, recognition on sponsor board as Captain Sponsor \$1,500

ADMIRAL: Includes golf foursome, 2 additional dinner guests, recognition on main sponsor board as Admiral Sponsor and large hole sponsor tee sign..... \$2,500

HERO: Includes 2 golf foursomes, 4 additional dinner guests, company name featured on golf carts, recognition and signage as Hero Sponsor at event and dinner..... \$5,000

All checks should be made payable to
The HERO Campaign and mailed to:

"Be a HERO" Golf Tournament
MediLink Homecare, Inc.

463 N. White Horse Pike, Hammonton, NJ 08037
Phone: 609-567-2241 • Fax: 609-561-9444

Funds raised will be used to support
the Ensign John R. Elliott HERO Campaign
to prevent drunk driving fatalities.

Tax I.D. # 22-3760241 • 501(c)3 Registered Charity
NJ Charities Registration #CH1891800

REGISTRATION FORM

Name: _____

Company: _____

Address: _____

Phone: _____ Fax: _____ e-mail: _____

PARTICIPANT(S)

Player: _____ Player: _____

Player: _____ Player: _____

SPONSOR(S) How you would like your sign to read?: _____

MONEY ENCLOSED:

Play Only _____ @ \$250 per player (includes luncheon & banquet) Lieutenant Commander Sponsor _____ @ \$750 Admiral Sponsor _____ @ \$2,500

Ensign Sponsor _____ @ \$300 Commander Sponsor _____ @ \$1,000 Hero Sponsor _____ @ \$5,000

Lieutenant Sponsor _____ @ \$500 Captain Sponsor _____ @ \$1,500 Total enclosed: _____

_____ Check Enclosed _____ Charge to my credit card (please circle one)   

Credit Card # _____ Exp. Date _____

Name & Address of Card Holder _____

Thank You for Your Support!
Make checks payable to: The HERO Campaign

Mail to: "Be A HERO" Golf Tournament • Attn: Anne DiRenzo
MediLink Homecare, Inc. • 463 N. White Horse Pike, Hammonton, NJ 08037
Phone: 609-567-2241 • Fax: 609-561-9444

