



JOHN R. ELLIOTT HERO WALK & 1-MILE FUN RUN

JOIN US as a HERO Walk/Run Sponsor

To be held on the Ocean City, NJ Boardwalk on Sunday October 17, 2021

Presenting Sponsor... \$10,000

Premium Brand Recognition

Before & during the entire event

Logo/Name Featured On:

- Team Captain Signs
- Large Personal Feather Banner
- 6' Personal Banner
- Presenting Status on Large Sponsor Banner (logo)
- Personal Table Space Available
- Walk E-Blasts, Posters, Ads, etc
- Logo on Walk/Run T-Shirt

Website Recognition

- Logo & Link on HERO Website & Walk/Run Website

15 Registrations Included

- Walk/Run or Both

Platinum Sponsor.....\$5,000

Brand Recognition

Before & during the entire event

Logo/Name Featured On:

- 6' Personal Banner
- Platinum Status on Large Sponsor Banner (logo)
- Personal Table Space Available
- Walk E-Blasts, Posters, Ads, etc
- Logo on Walk/Run T-Shirt



Website Recognition

- Logo & Link on HERO Website & Walk/Run Website

10 Registrations Included

- Walk/Run or Both

Gold Sponsor.....\$2,000

Brand Recognition

During the event

Logo/Name Featured On:

- Gold Status on Large Sponsor Banner (logo)
- Table Space Available
- Walk E-Blasts, Posters, Ads, etc
- Logo on Walk/Run T-Shirt

Website Recognition

- Logo on Walk/Run Website

6 Registrations Included

- Walk/Run or Both



1-Mile Fun Run Sponsor \$3,000

• Brand recognition

Before & during the event on social media, eblasts and print media

• Logo/Name Featured On:

- 6' Banner at the Start/ Finish Line
- Course Directional Signs
- Table Space Available
- Logo on Walk/Run T-Shirt

• Grand Marshall Status

- For the 1-Mile Fun Run or HERO Walk

• 8 Registrations Included

- Walk/Run or Both

Silver Sponsor.....\$1,000

Logo/Name Featured On:

- Silver Status on Large Sponsor Banner (logo)
- Table Space Available
- Posters, Ads, etc
- Logo on Walk/Run T-Shirt



Website Recognition

- Name on Walk/Run Website

4 Registrations Included

- Walk/Run or Both

Bronze Sponsor.....\$500

Logo/Name Featured On:

- Bronze status on large sponsor banner (logo)
- Name on Posters, Ads, etc
- Name on Walk/Run T-Shirt



2 Registrations Included

- Walk/Run or Both

Corporate Team Sponsor.....\$250

Name Featured On:

- On large sponsor banner

2 Registrations Included

- Walk/Run or Both



Deadline to make the HERO Walk/Run T-Shirt is September 29, 2021

Contact Name: _____ Phone: _____

Company/Organization (optional): _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Fax (optional): _____

☐ Check Enclosed/Check # _____ ☐ Charge to my credit card (please circle one)   

Credit Card # _____ Exp. Date _____

Name & Address of Card Holder _____

For additional information on sponsorships or the HERO Walk/1-Mile Fun Run, please contact:

Pam at 609-626-3880 • 609-233-4787 • info@HEROcampaign.org

Or sign up online: HEROcampaign.org

BENEFITTING THE
**John R. Elliott
HERO Campaign**
for Designated Drivers®
HEROcampaign.org

P.O. Box 700
Somers Point, NJ 08244
609-626-3880
1-866-700-4376
info@HEROcampaign.org



Headquartered at
STOCKTON UNIVERSITY
101 Vera King Farris Drive
Galloway, NJ 08205

Event proceeds benefit the John R. Elliott
HERO Campaign for Designated Drivers®
Tax I.D. # 22-3760241
501(c)(3) Registered Organization
NJ Charities Registration #CH1891800